

## PRODUCT AND PERFORMANCE ASSESSMENT

### Sample Rubric for an Oral Presentation

**Directions: Teachers:** Before assessing an oral presentation, read and consider the following descriptions of standards for evaluation. **Students:** Before giving an oral presentation, become familiar with the qualities on which your performance will be evaluated.

Quality	Exceptional	Acceptable	Poor
<b>Delivery</b>	Eloquent; shows enthusiasm for subject; appropriate volume and rate of speech	Shows some but not all qualities of exceptional delivery	Inappropriate volume or rate of speech
• <b>voice projection</b>	Pronounces words clearly and can easily be heard	Occasionally says words unclearly; volume sometimes too low	Does not pronounce words clearly; often cannot be heard
• <b>organization</b>	Presents information in a logical, interesting sequence that the audience can follow	Information is interesting, but some aspects are not clear	Information is not presented in a logical, interesting sequence; the audience often cannot follow
• <b>visual aids</b>	Uses different media creatively; includes visual information relevant to content; very neat; excellent artistic effort	Uses different media adequately; includes information relevant to content; adequate artistic effort	Uses different media poorly; information not relevant to content; messy, or minimal artistic effort
<b>Rapport with audience</b>	Excellent; shows a flair for public speaking; involves the audience	Shows some but not all qualities of exceptional rapport	Shows minimal rapport with audience
• <b>eye contact</b>	Often makes eye contact with audience	Makes effort but is not always successful	Rarely makes eye contact with audience
• <b>response to questions</b>	Listens carefully to questions from the audience and responds accurately	Responds to some questions from the audience; sometimes gives incomplete answers	Does not respond to questions from the audience or gives incorrect answers
• <b>humor</b>	Displays a sense of humor	Shows some humor	Shows little or no humor, or humor is inappropriate
<b>Demeanor</b>	Is confident and at ease	Shows some but not all qualities of exceptional demeanor	Nervous to a degree that it overshadows the performance
• <b>posture</b>	Stands straight, facing the audience	Sometimes slouches, sways, or looks away	Often slouches, sways, or turns back on audience
• <b>poise</b>	Uses movements appropriate to the presentation; does not fidget	Uses movements for the most part appropriate	Often fidgets or moves inappropriately
<b>Content</b>	Presentation is well organized and of appropriate length	Shows some but not all qualities of exceptional organization	Poorly organized and inappropriate in length; shows a lack of understanding of subject
• <b>coverage</b>	Covers the topic well in the time allowed	Covers the topic adequately in the time allowed; sometimes rushes	Does not cover the topic well in the time allowed, or gives too brief a presentation
• <b>appropriate level of detail</b>	Gives enough information to clarify the topic, but does not include irrelevant details	Includes some irrelevant details or leaves out some important information	Does not include sufficient details to support presentation, or often includes irrelevant information